



ATP

Association of
Test Publishers

The intelligent voice for testing

Annual Report

2015 - 2016



TO OUR MEMBERS

In 2015, and the first quarter of 2016, your support of ATP created more and better networking opportunities, increased our Association's reach as a global organization, and strengthened ATP's voice as the intelligent voice for testing both in North America and around the world.

We began 2015 with a furor being created in the U.S. where a school superintendent in the state of New Jersey called into question the practice of monitoring social media during the administration of a high stakes exam. The American Federation of Teachers ignited further public debate by launching a petition challenging the practice due to student privacy concerns. Caught in the cross-fire were several ATP members. As CEO of ATP I was able to step in and defend our members in the media, pointing *Education Week*, and other media covering the controversy, to the *Operational Best Practices for State-wide Large Scale Assessment Programs*. This publication, authored by ATP, in concert with the Counsel of Chief State School Officers (CCSSO), recommends the use of social media monitoring to protect the integrity of state assessments. Our preparedness and our proactive creation of best practices enabled ATP to step into the debate with a well crafted response, and bring the dialogue to a well thought-out conclusion.

Continuing ATP's commitment to security issues, in 2015 the ATP Security Committee, under the auspices of Co-Chairs Rory McCorkle of International Credentialing Associates (ICA) and Chuck Friedman of Professional Examination Service, released four subcommittee publications: *ATP Guidelines for Legal Protection of Assessment Content*; *Online Piracy Enforcement Strategies: Guidelines and Best Practices*; *Proctoring Best Practices*, and the *2015 Security Survey Report*. All of these publications, are offered in the ATP Bookstore as well as on Amazon.com. ATP members can download free .pdfs of these publications in the Members Only section of the ATP website.

In March of this year a record-breaking audience at Innovations in Testing 2016 Conference was treated to a thought -provoking challenge to "Reclaim the Conversation" regarding how testing is talked about in the media, and thought about by the public. The closing session of the Conference was dedicated to this theme, and recorded, so it can be revisited throughout the coming year.

Also during the Innovations Conference, we were pleased to host the official launch of a new global special interest group that will focus on assessment issues in health care. Leading the new Health Sector SIG will be Ian Frank, CEO of the Australian Medical Council and David Waldschmidt, Test Director for the Joint Commission on National Dental Examinations (JCNDE). In September of 2015 ATP's Public Sector SIG was able to stage another successful networking and educational event in Dublin, Ireland, hosted by the Public Appointments Service of Ireland., and in 2016 the Public Sector SIG will again provide an event hosted by the Portuguese Institute of Public Administration.

The European Regional Division of ATP (E-ATP), which held a successful conference in Dublin, will hold its ninth annual Gaining Advantage Through Assessment Conference in 2016 in Lisbon, Portugal. In India, the India Regional Division (I-ATP) launched its first conference in New Delhi, which was attended by Vice Chancellors and leaders from post-secondary institutions across India. A second conference is planned for November 2016. And in China, ATP's Asian Regional Division (A-ATP) released its first survey intended to measure the extent of security issues in the Asian testing community.

ATP's *Journal for Applied Testing Technology (JATT)* continues to flourish under the leadership of Reid Klion, Chief Science Officer of Performance Assessment Network (PAN) and Cor Sluijter, Director of the Psychometric Research Center of Cito. publishing issues at the end of 2015 and at the beginning of 2016.

In the latter part of 2015 ATP turned it attention to Security issues in Europe, and to Educational issues in the U.S. In Europe, ATP alerted its members that the Court of Justice of the European Union declared invalid the more than 15-year-old EU-U.S. Safe Harbor Framework. Thousands of businesses, and many ATP members, have relied upon the Safe Harbor Framework to ensure that transfers of employee, consumer, user and other personal data from the EU to the U.S. for storage or processing are compliant with the EU's strict data privacy rules. ATP will continue to monitor this issue as further information on alternative options for demonstrating data privacy are developed.

And in the U.S., ATP continued to monitor the critical redrafting of the Elementary and Secondary Education Act (ESEA), known as the *Every Student Succeeds Act (ESSA)*. ATP's Legislative Counsel Alan J. Thiemann followed the rewriting process from the Committee re-drafting to its final passage in the House and Senate providing updates at every stage to ATP members impacted by this important legislative initiative.

ATP continues to grow and prosper through the direct support of its members. Membership dues are still the primary source of ATP's fiscal backbone. Without you as a member, ATP could not continue to accomplish its goals, respond to challenges, and keep up the momentum that has placed ATP at the forefront of the international assessment industry.

-- William G. Harris, Ph.D., CEO



FINANCES 2015

2016 BOARD OF DIRECTORS

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2016 OFFICERS

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EXPENSES

Management	\$	564,709
Taxes & Benefits		114,255
Legal/ Legislative		109,100
Meeting/Conferences		991,882
Regional Support		44,148
General Operating Expenses		78,356
Total Expenses	\$	1,902,450

REVENUE

Dues	\$	690,603
Regional Division Income		22,788
Conferences		1,243,633
Sales & Affinity Programs		17,598
Investment Income		1,817
Total Revenue	\$	1,976,439

ASSETS

Cash/Checking Accounts	\$	720,076
Reserve Fund		488,667
Accounts Receivable		5,000
Pre-paid Expenses		67,412
Total Assets	\$	1,281,155

LIABILITIES AND NET ASSETS

Deferred Revenue	\$	570,649
Accounts Payable		1,351
Unrestricted Net Assets		709,155
Total Liabilities and Net Assets	\$	1,281,155